



## For Business Sponsors

☀ Suggested Sponsorship  $\frac{2}{3}$  monetary donation +  $\frac{1}{3}$  Item or Service for auction/prizes ☀



### Stan Wong Foundation Sponsorship Opportunities

#### Stan Wong 5K for Cancer & Kids Fun Run

May 14, 2011 ~ East Moriches, NY

All donations are tax deductible

#### Donations less than \$150

- Your business will have the opportunity to showcase their product(s) or business by donating something for the on-site auction.
- Your business will be acknowledged on our website <http://www.stanwongfoundation.org/> & in our annual newsletter.

#### Bronze Sponsorship ~ \$150 to \$249.<sup>99</sup> → Time Sensitive Deadline April 23rd

All of the above advertising plus:

- Your business name will be **listed on the back of the event shirts** worn by the expected 200+ participants.
- 1 participant registers in the event free of charge

#### Silver Sponsorship ~ \$250 to \$499.<sup>99</sup> → Time Sensitive Deadline April 15th

All of the Bronze Sponsor level advertising above plus:

- Your business **name & logo will be placed in larger print** on the top/back of the event shirts worn by the expected 200+ participants.
- Your business name, logo & location will be placed on a **small 1'x2' business sponsors banner** at the event.
- 2 participant registers in the event free of charge

#### Gold Sponsorship ~ \$500 to \$999.<sup>99</sup> → Time Sensitive Deadline April 15th

All of the Silver Sponsor level advertising above plus:

- Your business name, logo & location will be placed on a **larger 2'x3' individual business banner over the finish line** at the event where it appears in all finish line photographs.
- **At each of the 3 mile markers a 18"x24" Single Sided Yard Sign**, with up to 4 Colors, posted along the race route the day of the race.
- 4 participant registers in the event free of charge

#### Platinum Sponsorship ~ \$1,000 to \$2,499.<sup>99</sup> → Time Sensitive Deadline April 1st

All of the Gold Sponsor level advertising above plus:

- **name, logo & telephone number will be placed in large print on the front** of the T-shirt worn by the expected 200+ participants.
- Your business name & logo will be printed on **all racing bibs worn by each participant**
- Your business name, logo & location will be placed on a **large 3'x6' banner hanging from the front of a water table, auction table or registration table** at the event where it will be highly visible to all participants and all traffic passing by those tables. Volunteers working that table will also wear your business's shirt, if provided by the business.
- 6 participant registers in the event free of charge

#### Diamond Sponsorship ~ \$2,500 & up → Time Sensitive Deadline March 15th

All of the Platinum Sponsor level advertising above plus:

- Your business name, logo, phone #, address & website will be displayed **on ALL marketing materials, advertisements and other event materials.** ("Event Sponsored by \_\_\_\_\_")
- Your business name, logo & location will be placed on a **large 1'x20' business banner over the event banner located at the corner of Montauk Hwy. & Frowein Rd. & a second 1'x8' over the banner located on the corner of Adelaide Ave & Montauk Hwy.** in East Moriches, NY.
- Audio announcement acknowledging your business at the starting line of the race.
- 8 participant registers in the event free of charge



If you have further questions please call Marcele at (631) 878-2457 OR Lisa at (631) 445-4600

If you wish to take advantage of this advertising opportunity and help support the battle against cancer, please fill out the form below and send it with your contribution(s), item(s) & business cards to display at the auction near your item(s), to:

**Stan Wong Foundation**  
50 Newport Beach Blvd  
East Moriches, NY 11940

Please e-mail your logo to:  
[Iserrell@stanwongfoundation.org](mailto:Iserrell@stanwongfoundation.org)



To have a volunteer come pick up the item(s), call (631) 878-2457

Temporarily for your records, fill in the type & amount of the contribution(s) below:

TYPE OF CONTRIBUTION: (Please circle one) Goods Services Cash / Check / Online Contribution

Describe Item(s) Donated:	Amount of Contribution: \$
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We will send you a signed copy of the receipt below upon receipt of the contribution(s).

**Thank you for your contribution. The Stan Wong Foundation is deeply grateful for your support and generosity.**

A Note About Tax Laws

Internal Revenue Service has indicated that the amount of the charitable contribution is limited to the excess of the amount of cash (and/or property) contributed by the donor, over the value of any goods or services received by the donor in connection with the contribution. The above information should serve as a receipt in accordance with Internal Revenue Service regulations regarding charitable contributions after 1993, and should be kept with your income tax records.

Taxable years beginning prior to the effective date of the Pension Protection Act of 2006, the IRS doesn't require receipts for donations under \$250, though it is a good idea to keep this information on file. For donations made in taxable years beginning after the effective date of the Pension Protection Act of 2006, the IRS requires the donor to maintain the bank record or a written communication, such as this one, from the organization to which you donate.

Please cut & return the form below with your contribution

For Office Use Only	
Signature of SWF Officer	Date
Title within Organization	



IRS EIN#: 80-0149147

**STAN WONG FOUNDATION**  
**CHARITABLE CONTRIBUTION RECEIPT**

DATE OF RECEIPT: \_\_\_\_\_ DONOR: \_\_\_\_\_

DONOR PHONE #: ( ) \_\_\_\_\_ DONOR STREET ADDRESS: \_\_\_\_\_

DONOR E-MAIL: \_\_\_\_\_ CITY, STATE ZIP \_\_\_\_\_

NAME OF CONTACT PERSON: \_\_\_\_\_

DONOR WEBSITE: (if applicable): \_\_\_\_\_

TYPE OF CONTRIBUTION: (Please circle one) Goods Services Cash / Check / Online Contribution

AMOUNT CONTRIBUTION:	VALUE OF GOODS OR SERVICES	DESCRIPTION OF ITEM(S):
\$ _____	\$ _____	_____

**NOTE:** If your mailing address is different from your physical address listed above, please include your mailing address below:

